



# The Writers' Gallery

Presents

## Social Media For Writers

Build a Worldwide Audience For Your Work

Sunday, March 1, 2009

1 ~ 4 PM

**Can brand new authors reach readers around the globe?**

**Can unpublished authors find a loyal audience?**

**The answer to both questions is "Yes!"**

Social media authority and Amazon Top 100 author Matthew Wayne Selznick will show you how to expose your writing to an international community of fans using on-line social networking marketing techniques. Publicist and publisher: *Optional*.

### Learn how to...

- Find readers specifically interested in your work
- Turn strangers into readers; readers into a steadfast community of fans
- Engage the power of "Free" to sell your writing
- Harness the "Long Tail" for limitless sales with or without a publisher
- Do it all using freely available resources and utilities

Matthew Wayne Selznick is an author, podcaster, social media authority and advocate for the do-it-yourself ethic. His first book, "Brave Men Run – A Novel of the Sovereign Era," was a 2006 Parsec Award nominee, reached #53 on the Amazon.com Overall Bestseller chart and earned a world-wide audience of over 30,000 fans thanks to the social media marketing techniques he helped pioneer. Matt lives in Hesperia, California, where he helps authors and other creative people build their personal brands.

\$40 for non-members

\$20 for full-time members

Only 10 spots!

Please call or email for your spot.

Sign-up now by contacting

## THE WRITERS' GALLERY

A Community of Writers and Artists

35081 Yucaipa Blvd, Yucaipa, CA 92399

(909) 953-9493

[www.thewritersgallery.net](http://www.thewritersgallery.net)

writersgallery@yahoo.com