

Matthew Wayne Selznick

creator

author

producer

mwsmedia@gmail.com mattselznick.com +1 760-964-8044

Reasons

Interactive Marketing Producer

Managed websites, interactive features and rich media campaigns for theatrical and home entertainment titles from NBC / Universal, Sony, Summit Entertainment, Paramount and Warner Brothers as a producer, writer, ideator and developer for Jetset Studios.

Brand Builder

Social media marketing, community management, website development and brand building for independent creators, small business and major motion pictures with Jetset Studios and MWS Media.

Community Manager

Developed, curated and managed online communities with Mahalo.com, Jetset Studios and MWS Media.

Storyteller

Author with more than three dozen 5-star reviews on Amazon.com. Story consultant, editor and ideator. Pioneering shared storyworld curator (Sovereign Serials, 1998) and story franchise developer. Voice actor with over two dozen credits.

Communicator

Recognized authority on social networking, new media, independent creative endeavors and the DIY ethic. Speaker, mentor and instigator.

Requisites

Skills and Talents

Development in WordPress, Mediawiki, HTML and CSS. Photoshop and Dreamweaver proficient. SEO / analytics. Copywriter / editor. Musician (ASCAP). Cross-platform capable (Windows, OSX, Ubuntu).

Results

"Matt is an extremely dedicated, intelligent and hard working executive. Highly recommend tapping his skills for all things community and editorial."

– Jason Calacanis, serial entrepreneur

"Matthew understands client objectives and the importance of the story being told. This informs his focus on solutions that make the end-user experience flawless."

– Patrick Young, President at Jetset Studios

"I consider Matthew a producer superhero. A talented writer (with) an intelligent sense of humor and an overall awesome person to collaborate with and learn from."

– Danielle Kugell, Senior Producer at Jetset Studios

"We thanked our stars that Matt was around. I personally went out of my way to recruit Matt and I would hire him again in a heartbeat."

– Mark Jeffrey, Former CEO & Co-founder, ThisWeekIn, Inc.; former CTO at Mahalo.com, Inc

"Matthew gets the power of engagement that makes social media different. (He is) an example of successfully taking advantage of new media with positive results."

– Thomas Gideon, Engineering Team Lead at Learning Objects, Editor in Chief at Open Media Review

Get the Whole Story

See Matthew Wayne Selznick's expanded resume online at <http://bit.ly/selznickresume>